



# Berwick Tennis Club

Reformed 1948

## Sponsorship Packages

2022-23



The Berwick Tennis Club is a thriving tennis club with 7 tennis courts and clubhouse located at the top of the hill in Olde Berwick. The club currently has over 300 paid active members and annually ranked within the top 50 largest clubs in the State by Tennis Victoria - based on participation rates (including both members and non-members).

The club is run by a small but dedicated group of volunteers, who are elected to the clubs committee by the clubs' members during the clubs annual general meeting.

The clubs committee meets monthly and prides itself on being able to offer our members with a range of tennis options to suit all age groups and skill levels, enabling the club to be connected to a broad range of the local community.

The Berwick Tennis Club runs in-house competitions on Tuesday and Thursday nights and has an adult's social session on Thursday mornings.

The Berwick Tennis Club members are encouraged to participate in inter-club competitions. The club enters teams in the Berwick District Tennis Association (Juniors), Dandenong District Tennis Association (mid-week ladies), Waverly District Tennis Association (Juniors and Seniors) and Victorian State Pennant

(Seniors). All our juniors' members are encouraged to participate into the senior competitions as they reach their late teens.

The club has partnered with Set4 Tennis since 2013 to offer coaching services to our members and guests of the club. Currently in 2022, there are over 500 students participating in weekly coaching lessons.

During the competitive season, our courts are used 7 days a week, either for coaching or competition. When otherwise available, all courts are open to the public for hiring.

Five of the courts are floodlit with competition level lighting meeting the Australian Standard. The committee is working in partnership with the Casey Council to add lighting to the remaining two courts, to extend the hours that all our courts can be used.

In 2016 our Clubroom was extended and totally refurbished, now comprising of 96 sqm of open floor, plus over 50 sqm of outdoor decking area which allows the club to run social activities such as trivia nights, Christmas BBQs, end of season break ups. The club's kitchen facilities and the fully licensed bar allows us to bring people into the club house to socialise after play.

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### Club Values & Principles

The Berwick Tennis Club has adopted the following Values & Principles in its Code of Conduct:

- A commitment to demonstrate good sportsmanship by players, coaches, parents/guardians and other participants.
- To create a positive environment that fosters the values of a fair, open and inclusive sporting environment for players & spectators.

### Club Aspirations

The Berwick Tennis Club aspires to continue to grow the sport of tennis within the local community, through programs that are open and attractive to new members and building pathways for participants of all abilities with the inclusion and diversity of our members from all backgrounds.

To achieve the clubs' aspirations, the club prides itself in providing well maintain and accessible facilities, and that our events provide a pleasant and welcoming environment.

The Berwick Tennis Club has identified the need to further improve its facilities and is now opening up a number of sponsorship packages to enable community sponsorship of the club to assist the club meet its goals and provide our sponsors with exposure to our members and guests.

The Berwick Tennis Clubs immediate goals are to:

- Court lighting – LED and remaining 2 courts.
- Improve our courtside seating and court viewing areas, with a particular focus on providing an undercover area for players to take shelter when the club house is not open (as has been the case during COVID-19 restrictions).
- Padding for existing lighting post (within court fences).
- Upgrade our BBQ facilities.
- Upgrade/improve accessibility to our courts.
- Add electronic gates, to enable the public to be able to book a court online.
- New rollers for drying the courts.

## Sponsorship Packages

### Club Sponsor Level 1

**\$1000 per year or \$1700 for two years**

- Coloured single sided mesh signs to be mounted at both ends of your court.
- Sponsors logo and contact details included on Club Facebook, Club website and communications to Club members.
- 1x Family Membership (one every 12 months).
- Invitation to attend all club functions.

### Court Sponsor Level 2

**\$500 per year or \$800 for two years**

- Coloured single sided mesh sign to be mounted at one end of your court.
- Sponsors logo and contact details included on Club Facebook, Club website and communications to Club members.
- Invitation to attend all club functions.

### Junior Championship Sponsor OR Open Championship Sponsor

**\$500 per year each, one package each available annually**

- Naming rights for the tournament (Junior or Senior).
- Sponsors name and/or logo to appear on all correspondence and notices for the tournament.
- Sponsors name printed on all trophies and to present trophies to the champions.
- Company advertising on clubhouse TV during the tournament.
- Invitation to attend all club functions.

### Elite Club Junior Sponsor

**\$1000 per year**

From July 2020 to June 2021 Mudiwa Munyimani trained at the Soto Academy in Spain and has competed in ITF competitions around the world, including South Africa, Cameroon and Zimbabwe. The Berwick Tennis currently supports Mudiwa with a club merchandise pack. Join the Berwick Tennis club in assisting Mudiwa reach his full potential with support of this package designed to provide assistance with tournament entry fees, training and travel costs to enable our players to develop on the world stage.

### Club Advertiser

**\$400 per year or \$650 two years**

- Sponsors logo and contact details included on Club Facebook, Club website and communications to Club members.
- Coloured A3 sign to be positioned within the Clubhouse.
- Invitation to attend all club functions.

### Club Advertiser – in Kind

- For sponsors interested in providing goods or services in lieu of cash, a package can be tailored to align with your business.
- Alternative packages will also be considered.
- Invitation to attend all club functions.

### Top Team Sponsor Merchandise

**\$1000 per year**

- Sponsor the clubs' seniors' teams playing in the Victorian State Pennant competition, Australia's Largest inter-club league
- Get your business noticed around the state by sponsoring their match day attire (T-shirts and Hoddies)

### Conditions of Sponsorship

- Sponsorship packages are offered and valid for a 12-month period (unless stated otherwise) commencing 1 July (pro rata).
- Only 7 Court Level 1 or 2 Sponsorship packages are available (one per court).
- Payment of the full sponsorship amount including any GST are required at the beginning of the arrangement.
- Multi-year options are to be paid in full at the beginning of the arrangement period.
- Signs are at the sponsor's expense and must be approved by the Club prior to installation.
- Signage sizes & placement are governed by the City of Casey 'Advertising & Promotional Signage on Council's Active Recreation Reserves Policy'.
- Current sponsors will be given first option of renewing their sponsorship & court allocation at the conclusion of their existing arrangement. Subsequent allocation of court sponsors will be on a first come, first serve basis.

### For additional sponsorship information contact:

Shannon Watson

Sponsorship Coordinator via email to [enquiries@berwicktc.asn.au](mailto:enquiries@berwicktc.asn.au)

Or visit the club website and Facebook pages at

[www.berwicktc.asn.au](http://www.berwicktc.asn.au)

<https://play.tennis.com.au/berwicktennisclub>

[www.facebook.com/BerwickTennisClub](https://www.facebook.com/BerwickTennisClub)